Fashion Writing Article

B_NaomiRiggall_DenimExtravaganza

Denim: The different Styles, Colours and Textiles.

Types of Clothes

Denim is used in many different ways in today's society, it is used for jackets, jeans, shirts, skirts, shorts, dresses, shoes, caps, bags, even items around the house and stationary. Denim is a fabric that suits everyone, it is genderless and versatile. It is also traditional and safe, being the only thing that you can wear all year long, though you can also be daring with it.

Styles

Denim is diverse and can mould to different trends and styles for example punk, grunge, designer, rock, casual. Male and Female styles are very similar but worlds apart. Denim started out for males in 1873 and then the female version came along in the 1950s but did not catch on till the 1960s when Flared Jeans were introduced and now the trends are very similar to each other.

Colours

Recent trends today are seeing patterns and a wider variety of colour on denim, with extensive resources available to create them. Though the tradition of jeans predominantly being blue, or a variation of blue is still alive today and will be for the foreseeable future.

Textiles

Denim is a very strong, durable fabric that today can be printed, striped, brushed, napped and stonewashed. Denim is popular worldwide for its fit, ease and durability. The denim fabric creases easily and is used for long time wearing because it resists tears and snags. Traditional denim is made with 100% cotton fabric, though denim is more commonly blended with spandex and polyester these days to suit the trends and to make denim more functionally versatile. There are 24 different types of denim textiles used in different reason in the world.

The most popular textiles being:

- 1. Cotton Denim/100% Cotton Denim
- 2. Raw Denim/Dry Denim
- 3. Cotton Serge Denim
- 4. Coloured Denim
- 5. Stretch Denim
- 6. Selvedge Denim
- 7. Ecru Denim
- 8. Waxed Reverse Denim
- 9. Crushed Denim
- 10. Printed Denim